

YETI LANE

New single 'First-Rate Pretender'
released on February 22

After the acclaim heaped on their self-titled debut album – named **Rough Trade Shops' album of the week**, no less – Parisian psych-pop trio **Yeti Lane** release their new single, 'First-Rate Pretender', via **Sonic Cathedral Recordings** on February 22.

'First-Rate Pretender' is the opening track of the album and one of its many highlights, coming across like a psychedelised **Pavement** or a more saturnine **Shins**. On the single it is backed with a remix by Scottish experimentalists **North Atlantic Oscillation**, who reimagine the song as an icy electronic beatscape, like **Boards Of Canada** gone pop.

Yeti Lane were formed out of the ashes of **Cyann & Ben**. The four-piece were signed to the legendary **Goom Disques** label alongside **M83** and between 2004 and 2006 released three albums of fantastic, folk-inflected space-rock that, despite the proselytising of Pitchfork, went woefully under appreciated. Then, just as they started work on album number four, Cyann quit the band, forcing **Ben** (vocals, guitar, synths), along with **LoAc** (vocals, guitar, synths) and **Charlie** (drums, percussion, synths), to make a fresh start.

Here are some of the nice things people have been saying about Yeti Lane's album:

"A harmonious union of cosmic rock and sparkling pop" **NME 9/10**

"A joyous starburst of frenetic fretwork and sonic whooshes" **Mojo 3/5**

"An exceptionally strong debut" **Loud & Quiet 9/10**

"Signed to ace shoegazey label Sonic Cathedral, say no more" **Rob Da Bank**

Their debut album... might just have the potential to break through" **Drowned In Sound**

For more information please email Nathaniel Cramp on press@soniccathedral.co.uk.
For artwork, photos and free MP3s visit www.soniccathedral.co.uk/press.html.

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